

## Gray Falcons Pilots Association Advertising Agreement

Thank you for joining the Gray Falcons Pilots Association as a valued advertiser. The GFPA offers contact with over 250 retired FedEx pilots who traditionally represent highly desirable demographics. The GFPA website is the nexus of communications to its membership at large so we offer an opportunity for placement of a website banner for you to showcase your products or services.

### **Rates** (Check one)

6-month banner placement - \$100

12-month banner placement - \$150



### **Notes**

1. Website banner size is 468 X 60 pixels at 72dpi resolution.
2. The banner is designed for users to be routed to your website (link) for more information and will be placed in two prominent locations.
3. Payment is full amount in U. S. dollars payable to Gray Falcons Pilots Association. Please send check and completed form to:  
Gray Falcons Pilots Association  
PO Box 38098  
Germantown, TN 38183-0098
4. Digital image file (jpg, png, psd, gif, or tif) and URL for your site must be received before website placement. Allow up to 2 business weeks for processing. Please email to:  
[webmaster@grayfalcons.com](mailto:webmaster@grayfalcons.com)
5. Please return a signed copy of this agreement to the address shown in #3 above.

### **Advertiser Indemnification**

\_\_\_\_\_ (hereinafter “Website Advertiser”) hereby agrees to indemnify and hold harmless Gray Falcons Pilots Association, Inc. (“Gray Falcons”) and its officers, directors, agents (“Gray Falcons Representatives”) against all expenses (including reasonable attorneys’ fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by Gray Falcons or any Gray Falcons Representative, in connection with any action, suit or proceeding arising out of or related to, in whole or in part, any advertisement on behalf of Website Advertiser that Gray Falcons posts on its website at the request of Website Advertiser.

### **Agreed to by:**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Approved GFPA: \_\_\_\_\_